

Getting your research on the policy agenda – Overcoming common gaps in KT approaches

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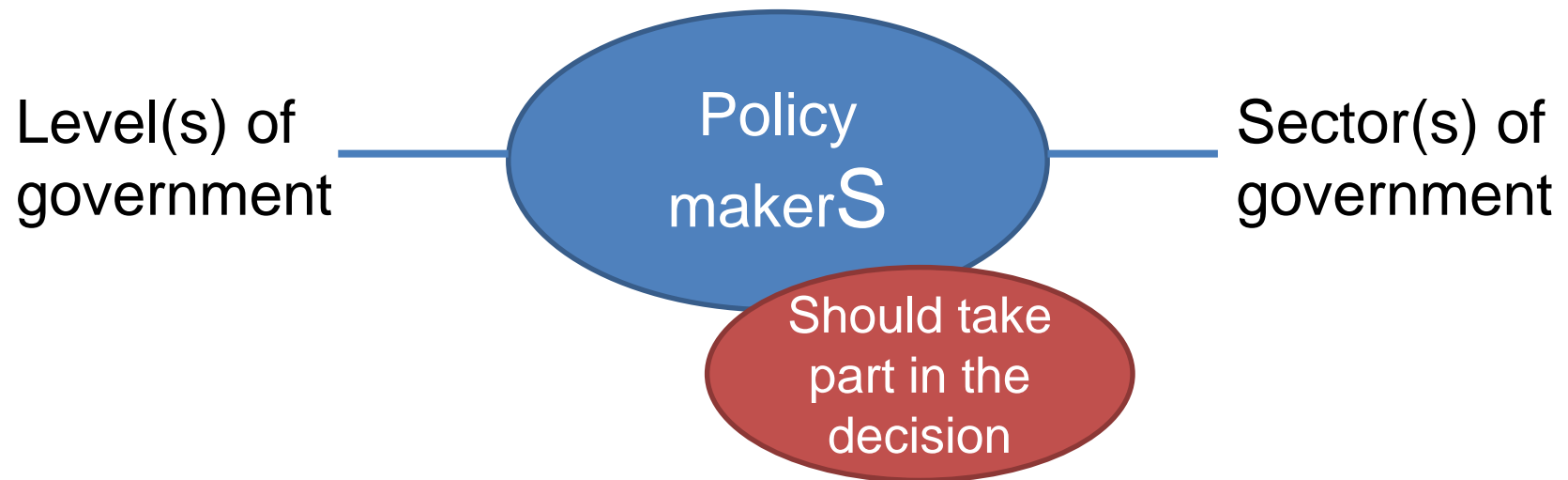
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Gap 1 – Not considering *all* the relevant actors

- Getting your research on *whose* policy agenda?
- Who makes the public policy decisions that your research could inform?

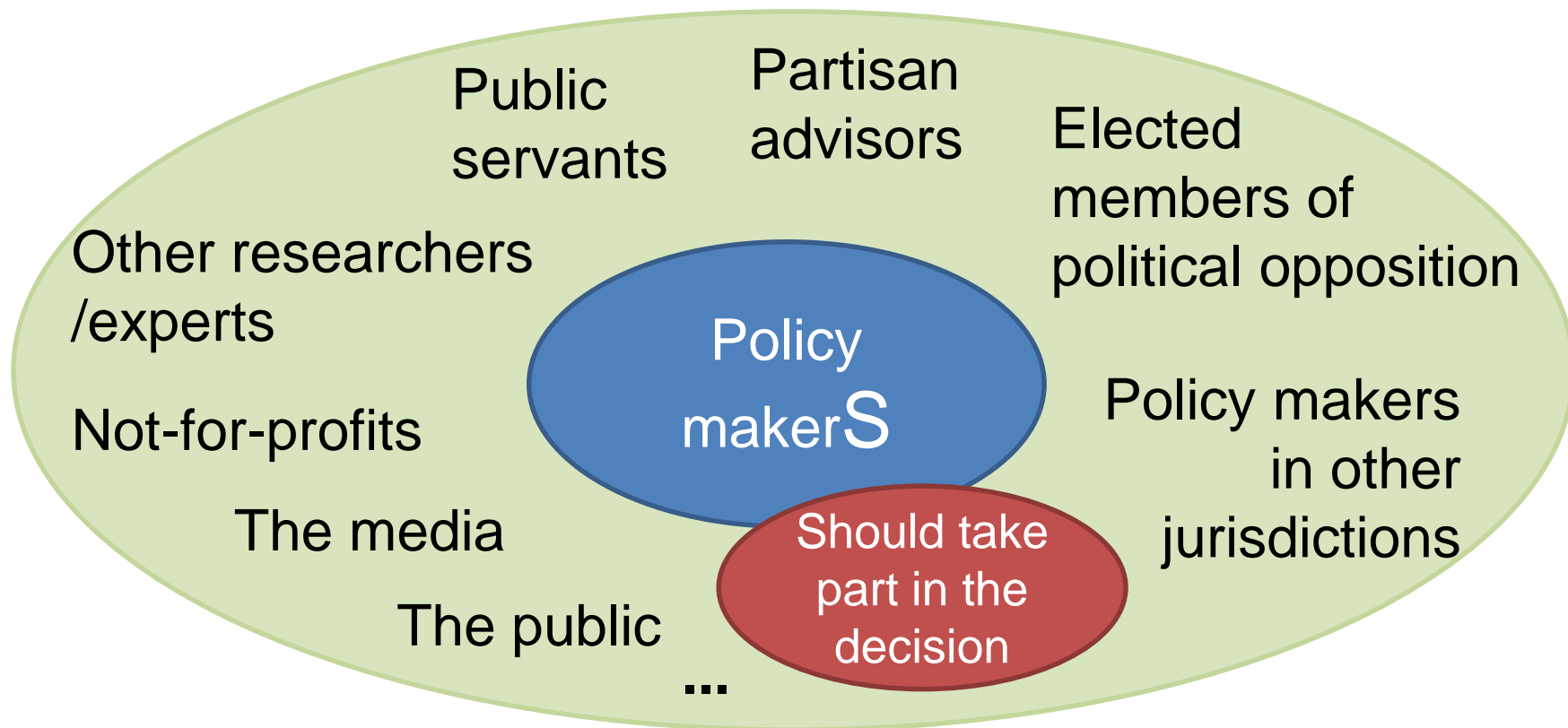
=== Take a broad view ===



(Contandriopoulos et al., 2010; Morestin, 2015; Smith, 2013a, 2013b)



Gap 1 – Not considering *all* the relevant actors



=> Getting your research on *whose* agenda?

– Relative power, feasibility, congruence, risks...

(Lindquist, 2001; Morestin, 2015, 2017; policy advisors, personal communications, Fall 2016)



Gap 2 – Not putting yourself in their shoes *enough*

- Get a grasp of their **agendas** and **contexts**
 - Organizations / individuals

Ongoing monitoring...



- ... to inform your KT strategy
 - Participate in **their processes**
 - Relate (as much as possible) to **their framings**
- => Respond to **their** needs

(Policy advisors, personal communications, Fall 2016; Roxon, 2017)



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Gap 3 – ***Not enough*** team work

- Collaboration to **refine** your KT strategy
 - Brainstorming: Your team + collaborators
 - => Diversity of ideas
 - Fresh perspectives of new team members
- Collaboration to **implement** your KT strategy
 - Other allies beyond your collaborators?
 - Outside of / within government
 - ⇒ Complementarity of roles

See “Relevant actors”

“Developing alliances across consumers, clinicians, advocates and researchers will always be very powerful. The same proposal from multiple groups gives your argument weight and depth”

(Nicola Roxon, former Minister for Health, Australia)

A few resources

- Enlightening resources about **how political circles view and use scientific evidence**
 - Haynes et al. (2011, 2012)
 - Katherine Smith's work (e.g., 2013a, 2013b, 2014)
 - Paul Cairney's blog <https://paulcairney.wordpress.com/>
 - Interview of a former Minister for Health (Roxon, 2017)
- **NCCHPP's Knowledge sharing and public policy project**
 - <http://www.ncchpp.ca/180/News.ccnpps>
 - Knowledge syntheses + sets of questions to guide development of KT strategy
 - Work in progress... more to come!
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