BC Healthy Communities

people · place · potential

Canadian Network for Health in All Policies:

Measuring progress and impact

September 20, 2023

BC Healthy Communities

Healthy Communities Approach

- Community engagement
- Asset-based community development
- Political commitment
- Healthy public policy
- Multisectoral collaboration

BC Healthy Communities

HiAP/Healthy Communities

- Both are approaches to promoting and improving public health

- Operate at different levels and have distinct focuses

BC Healthy Communities

HiAP/Healthy Communities

Common links/connections

- Focus on health and well-being
- Multi/Inter-sectoral collaboration
- Policy integration
- Local level implementation
- Community engagement

BC Healthy Communities

BCHC's Capacity Building

- Grants: Cash + facilitated capacity supports
- Tools and resources
- Online curriculum and learning webinars
- Communities of Practice
- Convening calls
- Regional networks

BC Healthy Communities

plan h Logic Model 2021

Several years to see progress

Goal

To support local governments, including Indigenous communities, and regional health authorities to advance policies, programs and strategies aimed at improving health equity and well-being for all.

Strategies

Using the Healthy Communities approach, we encourage our partners to support their communities with:

Community Engagement
• Support communities' ability to effectively engage community members

Multi-sectoral Collaboration
• Connect local governments, health authorities, community organizations with one another
• Support the formation and strengthening of multi-sectoral partnerships

Political Commitment
• Support communities in increasing support for their initiatives from elected officials
• Support communities in raising health as a priority in decision-making processes in local government

Healthy Public Policy
• Support communities in the development of equitable healthy policies, plans and practices

Asset-Based Community Development
• Support communities in identifying and using community-assets (peoples, places and resources)

Activities

Work closely with our health authorities, local governments and community partners to:

• Lead resource development and exchange activities

• Provide content expertise and consultation

• Provide research and evaluation supports

• Support multi-sectoral partnership development

• Support community-led projects (grant receiving communities)

• Communities carry out diverse community activities, based on local context, resources and best practices

Outputs

• Resources are developed and/or shared

• Target stakeholders access and use shared supports and resources

• Partners from various sectors and organizations are brought together; knowledge exchange and skill development is occurring

• Community grant projects are carried out and evaluated with PlanH support

Outcomes

Individual-Level Change (amongst partners we engage with)

New/transfer of knowledge or skills in:
• Assessing
• Problem-solving
• Facilitating
• Advocating
• Mobilizing
• Implementing
• Planning
• Collaborating

Civic Participation-Level Change
• Opportunities for community/citizen participation in decision-making processes/initiative activities
• Civic action, community engagement (i.e. participation in activities, community/citizen involvement in defining issues, generating solutions)
• Sense of place (i.e. positive attitudes towards spatial setting)
• Social cohesion (i.e. a sense of trust and bonding with others)

Organizational-Level Change
• Adoption of new policies, plans and practices
• Increase in resources for Healthy Communities work

Multi-sectoral/Inter-organizational-Level Change
• New and strengthened partnerships with other community agencies, sectors, health authorities and local governments
• Adoption of partnerships agreements

Community-Level Change
• Political commitment to support ideas for change
• New or revised healthy policies, plans and practices are being discussed, drafted or implemented in creation of healthier communities
• Changes made to the environment that promote health directly or indirectly (e.g. built and natural)
• Changes to social environment (e.g. changes in norms, attitudes)

Impacts

(Population Level):

• Clean and safe physical environments

• Social cohesion, equity and social justice

• Adequate access to food, water, shelter, income, safety, work and recreation for all

• Adequate access to preventative and health care services

• Strong, mutually supportive relationships and networks

• Workplaces that are supportive of individual and family well-being

• Wide participation of citizens in decision-making

• Strong local cultural and spiritual heritage

• Diverse, inclusive and vital economies

• Protection of the natural environments

• Responsible use of resources to ensure long-term sustainability

• High air and water quality

• High health status

Lenses: Equity and Interconnectedness

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Thanks

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