



Health in All Policies Initiatives at the Local Level

What Do They Look Like, and How to Strengthen Their Implementation?

Ketan Shankardass, PhD

May 7, 2024



Stronger Together!

Strengthening collaboration in the working group for Municipal Alcohol Policy for Youth in Sherbrooke

Policy Brief

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Policy Brief

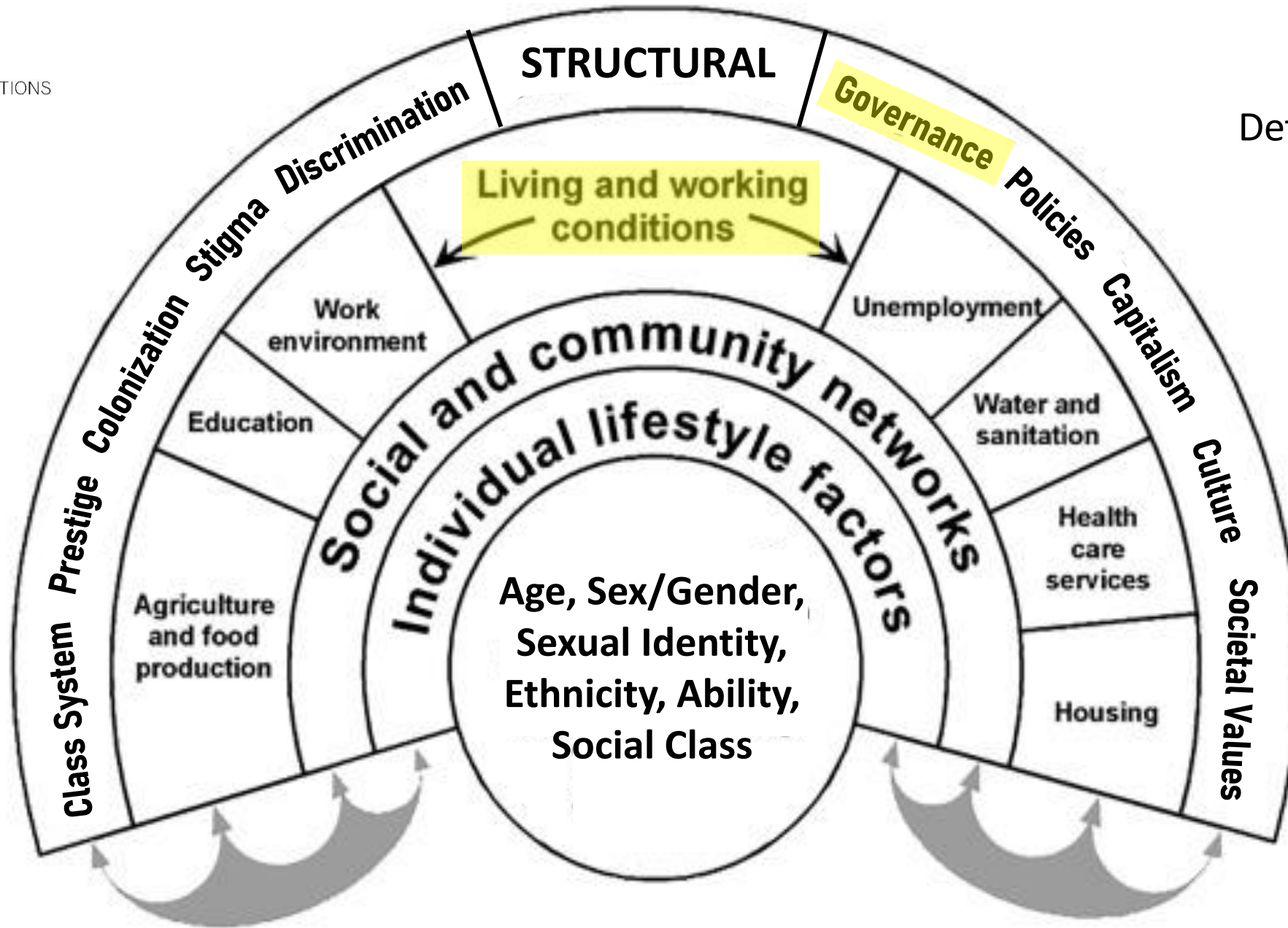


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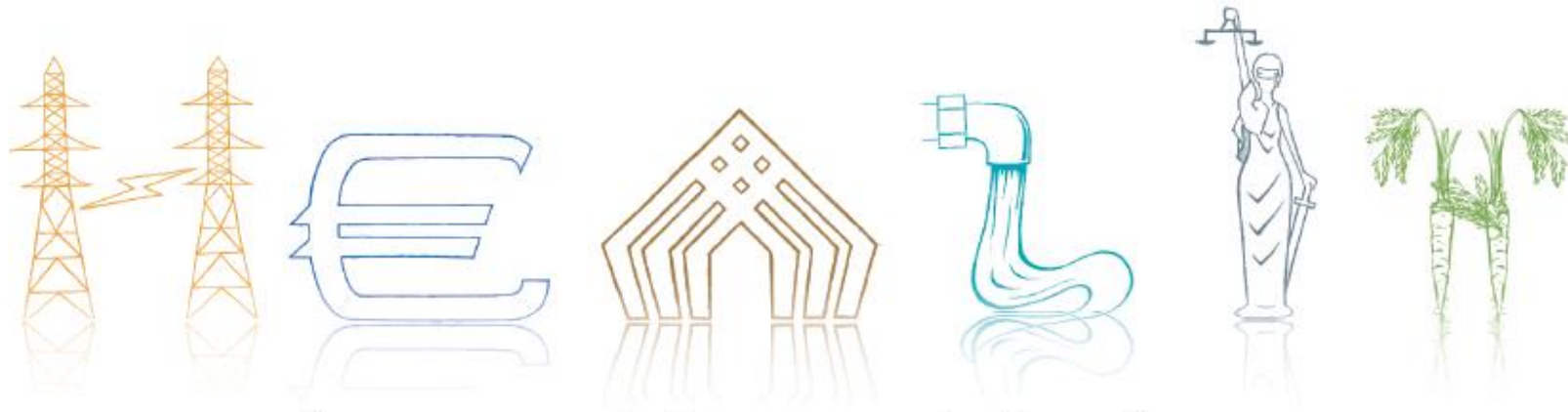
HARMONICS

HiAP Analysis using Realist Methods ON International Case Studies

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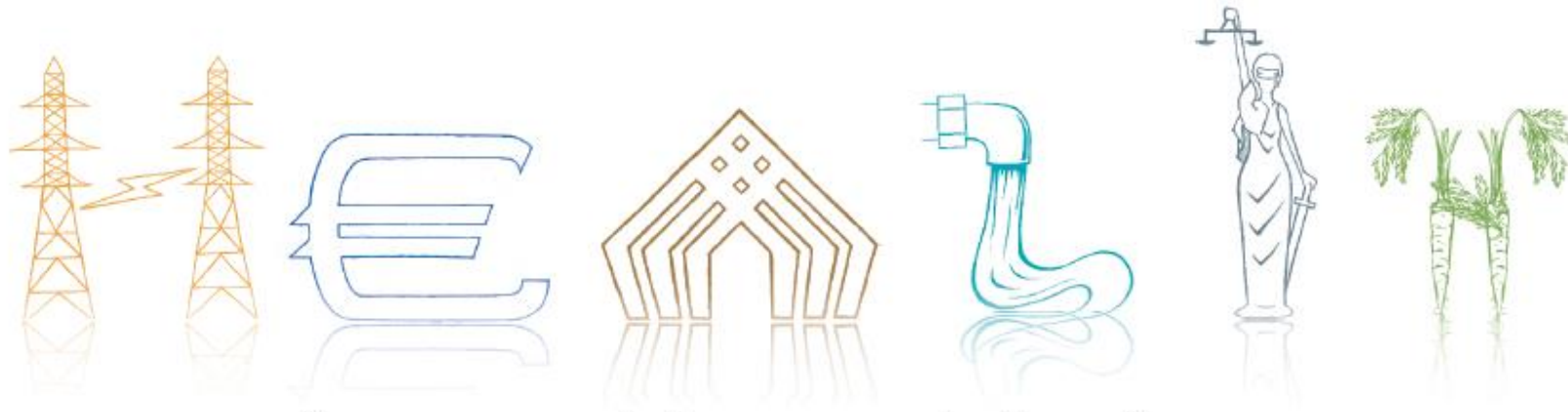


Determinants of
Health &
Wellbeing



in ALL Policies

“(An) approach to public policies across sectors that systematically takes into account the health implications of decisions, seeks synergies, and avoids harmful health impacts in order to improve population health and health equity.”



in ALL Policies

1. Intersectoral action for health and equity that is durable and possibly systematic
2. Policy coordination within and across government levels
3. Focus beyond the *healthcare* sector
4. Evidence-informed policy-making



The 2012 Cuts to Refugee Health Coverage in
Canada: The Anatomy of a Social Policy Failure

1. Intersect
and poss

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is durable

2. Policy co

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ment levels

3. Focus be

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4. Evidence-informed policy-making

HiAP at the local level - *rationale*

- Local governments are...
 - uniquely positioned to influence planning related to transport, health promotion, land-use, and building standards
 - better attuned to the needs of local communities
 - often more engaged with the third sector, private sector, First Nations (?)
 - able to influence action by provincial/territorial governments

HiAP at the local level – existing research

- Scoping review about implementation of HiAP at local level
 - 23 scholarly articles and four government documents

Continent	Countries (# of articles)
Australia/Oceania	Australia (5), New Zealand (2)
Asia	Thailand (1), Israel (1)
Europe	UK (2), Finland (4), Denmark (1), Sweden (6), Slovakia (1), Switzerland (1), Norway (3), Netherlands (3)
North America	USA (2), Canada (4)

Guglielmin et al, 2018

Five case studies of local level HiAP





Chatham-Kent Community Leaders' Cabinet
(Ontario)



Sustainable Peterborough
(Ontario)



Elgin St. Thomas Community Leaders' Cabinet
(Ontario)

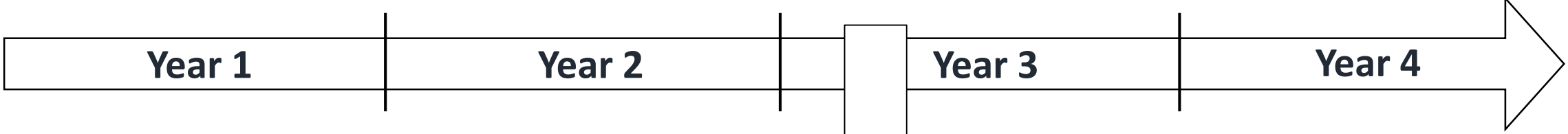


**Les Maskoutains Regional County Municipality -
Family and social development policy**
(Québec)



Sherbrooke Ville en santé - Youth alcohol policy
(Québec)





**STREAM 1
CASE STUDIES**

Case Study Preparation

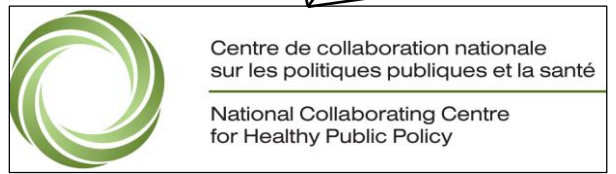
Conduct 5 Local HiAP Case Studies –
Data Collection

Conduct 5 Local HiAP Case Studies –
Data Analysis

Local Case Studies –
Cross-Case
Synthesis

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**STREAM 2
KNOWLEDGE MOBILIZATION**



Scientific Review
on Policy Briefs

Draft Design
of Policy
Briefs

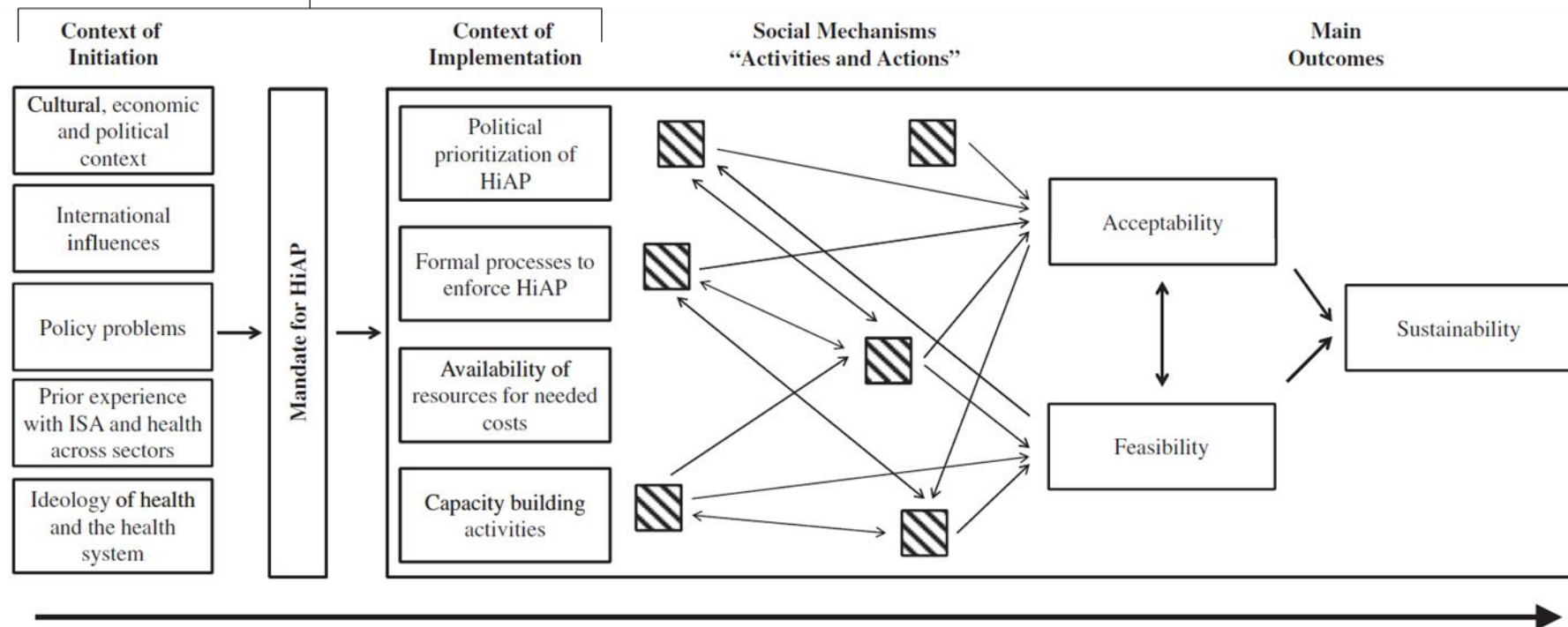
Write Local Policy
Briefs

Conduct Knowledge
Mobilization
Workshops

Disseminate
Cross-Case
Successful
Practices

Conceptual framework of “Context-Mechanisms-Outcomes” relevant to the implementation of HiAP

Program activities, governance structures & other factors of interest



Relative Timeline of Factors Affecting Sustainability in Implementing Specific HiAP Activities

Shankardass et al, 2015

Foci of case studies and policy briefs driven by knowledge users

- Understanding how/why HiAP implementation was affected by:
 - the local mandate for intersectoral action;
 - leadership;
 - the provincial government; and
 - conflict between members.
- Investigation of early versus later stages of collaboration separately
- Tailored policy briefs and (some) workshops for HiAP teams

Participants by case study

	<i>Elgin St. Thomas</i>	<i>Chatham- Kent</i>	<i>Peterborough</i>	<i>Sherbrooke</i>	<i>Les Maskoutains</i>
Participant Institution					
<i>Academic</i>	0	1	1	3	0
<i>Community/Non-Profit</i>	3	3	5	1	5
<i>Government (Politician)</i>	2	2	0	0	2
<i>Government (Civil Servant)</i>	4	4	6	8	7
<i>Private/For-Profit</i>	1	3	1	0	0
Total	10	13	13	12	14
Literature	18	19	16	13	21

**THANK
YOU!**



Chatham-Kent Community Leaders' Cabinet
Launched 2012

Description of initiative (at launch)

Steering committee aimed "to work together, across sectors, to build a community where quality of life is planned, developed, and championed."

Collaborators (at the time of study)

The CLC included leaders from local organizations, government sectors, businesses, and nonprofits, such as the United Way, Municipality of Chatham-Kent, Junctura Group, and the school board, respectively.





Sustainable Peterborough

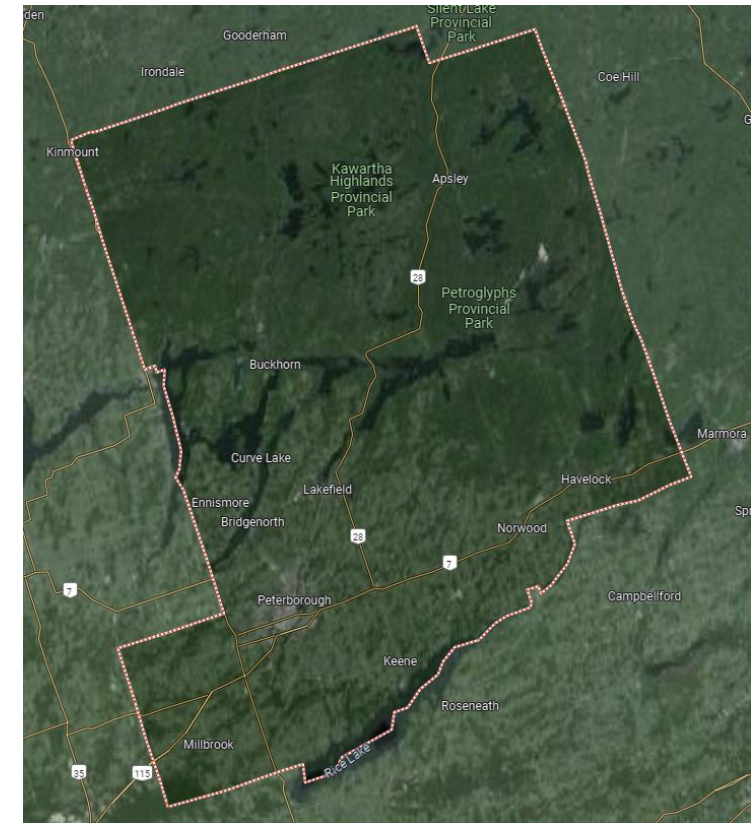
Launched in 2012

Description of initiative (at launch)

Action plan for becoming “caring communities balancing prosperity, well-being and nature”. Action areas include agriculture and local food, healthy communities, cultural assets, and economic development and employment.

Collaborators (at the time of study)

Organizations were included across the City and eight county townships, including private sector, non-profits, public health, education, regional and local government, and First Nations.





Elgin St. Thomas Community Leaders' Cabinet *Launched in 2015*

Description of initiative (at launch)

Steering committee collaborated to improve quality of life for all residents by endorsing actions, supporting initiatives, awareness raising, and lobbying elected officials.

Collaborators (at the time of study)

Community leaders from a wide range of government and non-government organizations in the region, including groups representing public health, policing, education, private sector and First Nations.



Family and social development policy

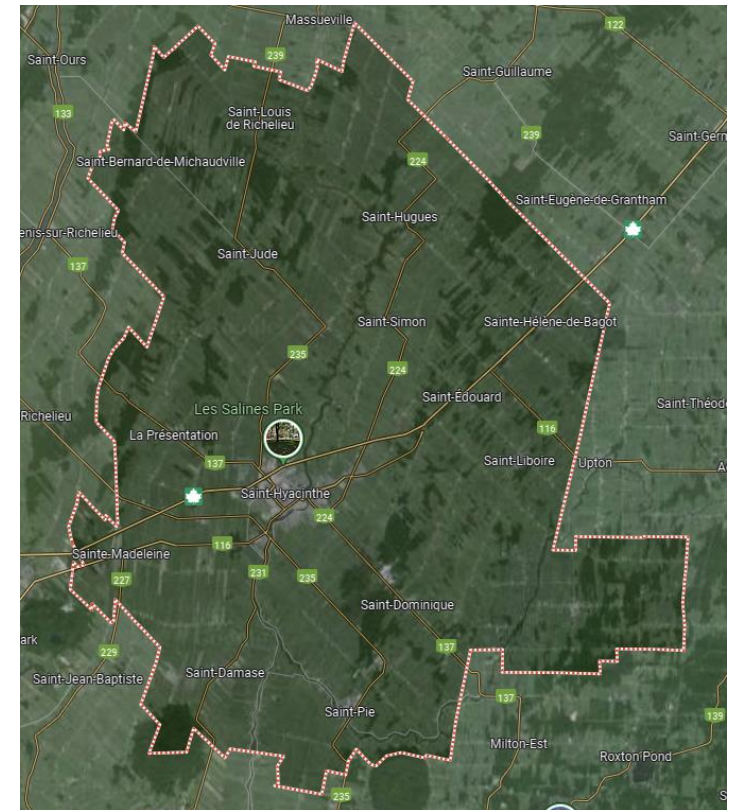
Launched in 2017

Description of initiative (at launch)

Action plan for merging family and social development policy. Used collaboration among organizations, citizen mobilization to improve quality of life for all.

Collaborators (at the time of study)

Governmental and non-governmental members governed via: (1) a social development committee to increase communication between organizations and support initiatives, and (2) a standing committee to provide oversight.





Sherbrooke Ville en santé - Youth alcohol policy

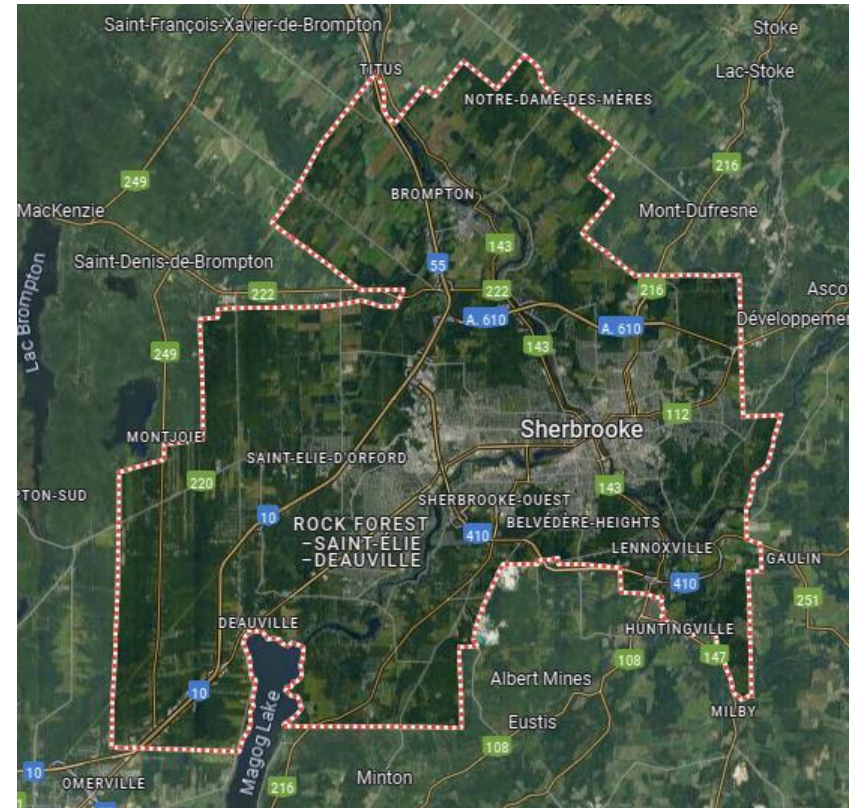
Launched in 2016

Description of initiative (at launch)

Existing WHO Healthy Cities (c. 1987) project started a working group to address alcohol-related harm among youth.

Collaborators (at the time of study)

College and university administrators, health professionals, public health representatives, the police force, the City of Sherbrooke, and an expert from the Canadian Centre on Substance Use and Addiction.



Getting started with HiAP implementation

Theme 1: HiAP members want to have an impact in the community (all cases)

- Action-orientation is motivating
- Convey the potential for impact using examples
- Early successes help reassure

Getting started with HiAP implementation

Theme 2: Let HiAP members talk to each other

- Open discussion during meetings helped members collaborate
 - identify shared goals and needs - “common ground”
 - generate a shared vision of the policy development process
 - improve mutual understanding and understanding of issues – better problem solving
 - greater comfort in collaboration

Getting started with HiAP implementation

Theme 2: Let HiAP members talk to each other

- Open discussion during meetings helped members do their own work
 - learn valuable knowledge about community
 - identify new partnerships
 - achieve their own long-term goals

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