



Workshop – Monitoring and Evaluating Health in All Policies (HiAP) Implementation

AGENDA

February 27, 2025

From 1:00 p.m. – 3:30 p.m. EST

Language: English

Zoom: You can find the Zoom session link in your registration confirmation email.

Workshop objectives:

- Identify the key areas that can be assessed within the implementation of a HiAP initiative.
- Examine evaluation approaches through real-world case studies, with a focus on developing indicators, metrics, and evaluation frameworks.
- Analyze real-world case studies to uncover opportunities for enhancing the monitoring and evaluation of HiAP initiatives.
- Foster reflective practice by encouraging participants to critically assess their current monitoring and evaluation practices, recognize challenges, and explore areas for improvement.

1:00 - 1:10 Welcome and opening of the workshop

Welcome

Marianne Jaques, NCCHPP, CNHiAP Chair

Workshop objectives and agenda

Gillian Connelly, Healthy Supportive Environments, Ottawa Public Health

1:10 - 1:25 Introduction: Approaching the monitoring and evaluation of HiAP

Ketan Shankardass, Department of Health Sciences, Wilfrid Laurier University

This presentation will contextualize the case studies with a rationale for paying attention to monitoring and evaluation activities and then provide a broad overview of types of HiAP evaluation, including a related model recently shared by the World Health Organization (WHO, 2023).

References

World Health Organization. (2023). [Working together for equity and healthier populations: Sustainable multisectoral collaboration based on Health in All Policies approaches](#). Section 1.4. Assessing success of HiAP approaches (pp. 15-18).



1:25 - 2:10 Monitoring & evaluation in practice: case studies

Two CNHiAP members will share their experiences in monitoring and evaluating HiAP initiatives, focusing on key measurement areas, evaluation methods, and metrics and indicators. They will delve into those methods and metrics that have been most impactful and reflect on their monitoring and evaluation practices. This session seeks to connect the broader discussion on the significance of monitoring and evaluation with practical applications in public health.

See the **Case Context** section on page 3 for more information on both initiatives.

Government Policy for Health Prevention (2015-2025): Evaluation and Monitoring of the Implementation of the Health in All Policies Approach in Québec

Horacio Arruda

Ministère de la Santé et des Services sociaux du Québec

This presentation will explore the monitoring and evaluation of Québec's *Politique gouvernementale de prévention en santé (PGPS) 2015-2025*. It will highlight key evaluation areas of the Interministerial Action Plan (*Plan d'action interministériel - PAI*) 2017-2021 and PAI 2022-2025, which serve as the primary frameworks for implementing, evaluating, and updating the PGPS. Additionally, the presentation will showcase metrics and indicators used to monitor selected PAI actions. Finally, it will reflect on key lessons learned, emphasizing how insights from the first PAI (2017-2021) were integrated into the second PAI (2022-2025).

Investing Upstream: Placing infants, children and youth at the forefront of lifelong mental well-being – a shift in policy direction for PEI

Patsy Beattie-Huggan & Nishka Smith

Atlantic Summer Institute (ASI)

This presentation will provide an overview of ASI's monitoring and evaluation framework, designed around the project's logic model. The evaluation focused on both process and outcomes, assessing project implementation, challenges, lessons learned, and recommendations for future improvements. It also examined the project's effectiveness in achieving its intended goals. The presenters will explore key components of the evaluation framework, discuss data collection methods, and share valuable insights gained throughout the process.

2:10 - 2:15 Health break

2:15 - 2:50 Monitoring & evaluation in practice: small group discussion

Facilitation: Working group members/NCCHPP team

Following the presentations, participants will break into small groups to reflect on the types of evaluation that are relevant to their specific projects and why. This session will encourage deeper discussion of the case studies, fostering critical reflection on the role of monitoring and evaluation practices in the successful implementation of HiAP.



2:50 - 3:20 Monitoring & evaluation in practice: large group discussion

Gillian Connelly, Healthy Supportive Environments, Ottawa Public Health and Kelsey Lucyk, Intersectoral Partnerships and Initiatives, Public Health Agency of Canada

Groups will share their key discussion points and conclusions with all participants, followed by a final large-group discussion. This session encourages collective reflection on the current state of monitoring and evaluation practices for HiAP implementation, highlighting successes, challenges, and areas for improvement. The goal is to foster dialogue, exchange insights, and identify actionable strategies to enhance HiAP evaluation efforts.

3:20 - 3:30 Final thoughts and next steps

Gillian Connelly, Healthy Supportive Environments, Ottawa Public Health

Closing of the workshop

Natalia Botero, NCCHPP, CNHiAP Coordinator

CASE CONTEXT

Investing Upstream: Placing infants, children and youth at the forefront of lifelong mental well-being – a shift in policy direction for Prince Edward Island

Atlantic Summer Institute (ASI)

The Atlantic Summer Institute on Healthy and Safe Communities, Inc. (ASI) is a bilingual, not-for-profit organization established in 2003 with a mission to serve as a catalyst for social change, increasing capacity for action on the social determinants of health and building on strengths in the Atlantic Region. On March 9, 2022, ASI released a policy brief entitled [**Upstream Investment: Placing infant, child and youth mental health promotion at the forefront.**](#)

The policy brief calls for action on four broad priorities, which require the adoption of new approaches:

- A “whole-of-government approach” by implementing a Mental Health in All Policies framework by all sectors, building on the Health in All Policies framework developed by the World Health Organization (WHO, 2014).
- A “whole-of-society approach” through development of a multistakeholder platform for the Atlantic Region, where representatives from diverse communities, Indigenous organizations, academia, governments and the private sector share knowledge and codesign solutions for evidence-based policies and programs.
- A “whole-of-community approach” through investment in community action. Ensuring communities have the support necessary to do this work is vital.
- A sustainable and integrated funding model that supports these comprehensive approaches to invest in and maximize social capital in our communities.



Current project - *Investing Upstream: Placing infants, children and youth at the forefront of lifelong mental well-being – a shift in policy direction for Prince Edward Island*

In March 2022, the ASI received a 3-year grant from the PEI Alliance for Mental Well-Being Inaugural Grant Program (2022-2025).

Goals of the project:

1. To implement Mental Health in All Policies in Prince Edward Island, establishing an interconnected network of mental health supports that in turn will establish responsive relationships situated within healthy communities for all residents of PEI.
2. To provide training and capacity building to realize and sustain implementation of a whole of society, whole of community approach to mental health promotion for children and youth to achieve lifelong mental well-being for current and future generations.

Objectives:

1. Establish relationships and deepen partnerships with elected officials, government departments & organizations representing diverse cultures, languages and sectors in our mutual commitment to advocating for and demonstrating policies that promote infant, child and youth mental health in PEI.
2. Implement a knowledge mobilization strategy in PEI that will promote an intersectoral response from awareness to action in advancing recommendations arising from the ASI Policy Brief to serve as a model for Atlantic Canada.
3. Increase the capacity of all PEI stakeholder organizations to implement and sustain recommendations arising from the ASI Policy Brief in government and community systems.
4. Evaluate the impact of knowledge mobilization in achieving goals, capturing knowledge and disseminating results.
5. It has been an active 3 years, with progress on all the objectives and many lessons learned. Current objectives are to increase community support for upstream investment and Mental Health in All Policies, while continuing to advocate with government officials for system change.

Government policy for health prevention (2015-2025)

A major initiative to improve Québecers' health and quality of life

Ministère de la Santé et des Services sociaux du Québec

The policy was adopted in October 2016 by the Québec Government: [À propos de la politique gouvernementale de prévention en santé | Gouvernement du Québec](#) (in French).

Read the new PGPS case summary just published by the CNHiAP: [English French](#).

Vision:

A healthy Québec population, where everyone has the ability and conditions necessary to achieve their full potential and participate in the sustainable development of society. A forward-looking prevention policy that inspires and mobilizes a variety of partners to promote good health for everyone.



Goal:

Influence a range of factors to improve Québécois' health and quality of life and reduce health inequalities.

Priority preventable health issues:

- Social adaptation and mental health problems
- Chronic illnesses and disabilities
- Infectious diseases
- Injuries.

Cross-cutting issues:

- Sociodemographic changes, including the challenges caused by an aging population, immigration, and new family situations
- Poverty and health inequalities, particularly among Indigenous populations and socioeconomically disadvantaged communities.

Guiding principles:

- Consideration of the inextricable nature of the environmental, social and economic dimensions of sustainable development principles
- Effective measures that have an impact on people, communities, and environments
- Actions adapted to the circumstances and needs of various population groups
- Prevention partners that work consistently and in synergy within the government and with stakeholders in various sectors of activity.

The PGPS encompasses:

Nine targets to support the vision of a healthy Québec

2 Interministerial Action Plans (2017-2022, 2022-2025)

- Goal 1 - Develop people's capacities from an early age
- Goal 2 - Develop healthy and safe communities and regions
- Goal 3 - Promote healthy living conditions
- Goal 4 - Strengthen the role of prevention in the health and social services system.

27 ministries and governmental organizations take part in the Policy with their networks

- Family, education, sports and leisure activities
- Work and social solidarity, immigration
- Transportation, land-use planning, environment, municipalities, agri-food, tourism, public safety.

And by partners on the ground

- Health and social services integrated centres, network of educational childcare services, schools and teaching establishments, etc.
- Municipalities, transportation, environment, etc.
- Communities and associations
- Philanthropic actors.